



Struktur Event

The first creative conference
for the active outdoor industry.

May 1-2, 2014
Ecotrust Building
Portland, Oregon

Sponsorship Opportunities

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Struktur Event

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Struktur is the first creative conference for the active outdoor design industry. Two full days of sessions showcase speakers that drive innovation among their peers, in their companies, and across the industry. Attendees are exposed to ideas and perspectives that expand their design skills, strengthen their business knowledge, and spark inspiration. Struktur is about elevating the creative and entrepreneurial capacity of the active outdoor design industry.

Why Struktur?

Struktur is a small, intimate gathering of 150 design professionals and entrepreneurs, and a great way to reach decision makers in the industry. If your company wants to sell your services, create mindshare or recruit talent, this is the place.

This is a unique opportunity to become a founding sponsor of Struktur.

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	McKinley Level I \$2,000 (12 available)	Annapurna Level II \$5,000 (4 available)	Everest Level III \$10,000 (2 available)
Logo on collateral	✓	✓	✓
Shout outs on social	✓	✓	✓
Ad in conference guide	1/4 page	1/2 page	full page
Event pass	1	1	2
Listing on walking map	✓	✓	✓
Signage at main entrance		✓	✓
Signage on stage			✓
Mailing to Struktur mailing list			✓



Struktur Event

À La Carte Sponsorship Opportunities

- Friday Evening Beer & Wine \$1800 (2 available)
- Morning Coffee/ Afternoon Refreshment Break \$1500 (4 available)
- Listing on Portland Walking Map \$500

Who Attends Struktur?

Design professionals from small startups to global brands, including the following:

Mountain Hardwear, Icebreaker, Columbia Sportswear, Eddie Bauer, Title Nine, Snow Peak, Poler Outdoor Stuff, Outlier, Keen, The North Face, Aether, Blue-smiths, Oru Kayak, Sierra Designs, Homeschool Snowboarding, Alite, Merrell, Patagonia, Marmot Mountain, Nike, Athleta, Lucy, Woolrich, Pendelton, Marmot Mountain, Giro, Arc'teryx, and more.

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